

The IMC University of Applied Sciences Krems

PURPOSE THAT INSPIRES

internationally leading, regionally anchored

Senior Lecturer with focus on Marketing und Tourism (f/m/d)

You are a pioneer in your field

You are expected to teach in English and German in your area of expertise in our Bachelor and Master programmes, as well as to conduct applied research projects related to the main research areas of the Department of Business. Besides supervising Bachelor and Master theses, you are supposed to cultivate contact to regional and international cooperation partners. You are an inspiring personality who is eager to help others to discover and refine economic topics and relationships.

You have a cosmopolitan profile

- Academic qualification (PhD)
- Profound knowledge in Marketing and Tourism Management
- Higher-education teaching experience
- Practical experience in the above mentioned fields
- Experience in conducting research and in the acquisition of third-party funded research projects
- A demonstrated record of research publication and active member of the scientific community (evidenced by memberships, publications, conference presentations pr peer-review work)
- Excellent German and English language skills (min C1/European Framework of Reference)

The successful candidate is dedicated, with strong organisational skills and a willingness to learn. Professional demeanour and respect for both colleagues and students are very important for us. We expect you to work efficiently with a clear focus on achieving the set goals, as well as to demonstrate entrepreneurial and strategic thinking.

We offer you appreciative services

 **Flexible working models**

 **Family-friendly**

 **Health programme**

 **International environment**

 **Comprehensive range of training and development courses**

 **Attractive locations**

IMC University of Applied Sciences Krems ist not subject to any collective agreements. The minimum annual gross salary for this position is EUR 58.800,- based on a full-time workload (40 hours per week). Allocation to pay grades is based on qualifications and professional experience. The award of a professorship is tied to a peer review process, separate from the conclusion of a contract of employment and requires appropriate evidence in the areas of teaching, research and practice.

About IMC Krems

Our University of Applied Sciences offers the perfect environment for personal development for students, teachers and employeeed. We understand the transformation of knowledge into business practice as creative process, that we organize in professional collaboration between academia, services and students on an eye-level.

IMC Krems stands for equal opportunities and diversity. In this sense, we especially invite women, applicants with an international background and applicants with disabilities/chronic illnesses to apply to us.

What makes us special

We offer an innovative and internationally oriented working environment of a first-class teaching- and research facility in the middle of the Wachau Natural and World Heritage Region.

IMC Fachhochschule Krems GmbH

Piaristengasse 1
3500 Krems

[Further Informationen](#)